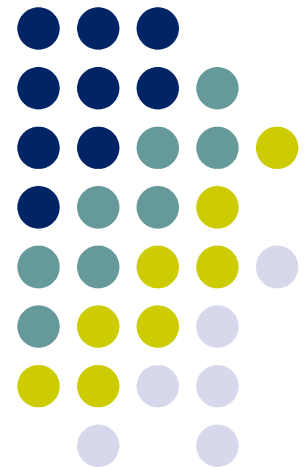
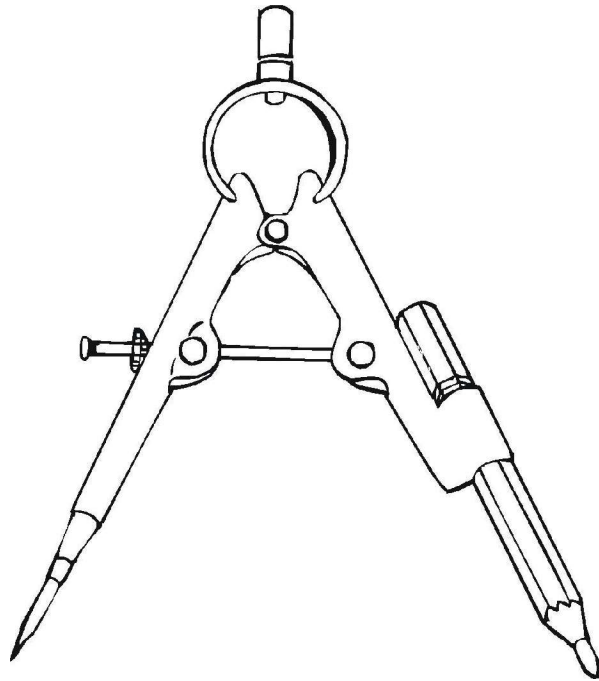


ART FOR YOUR KIDS

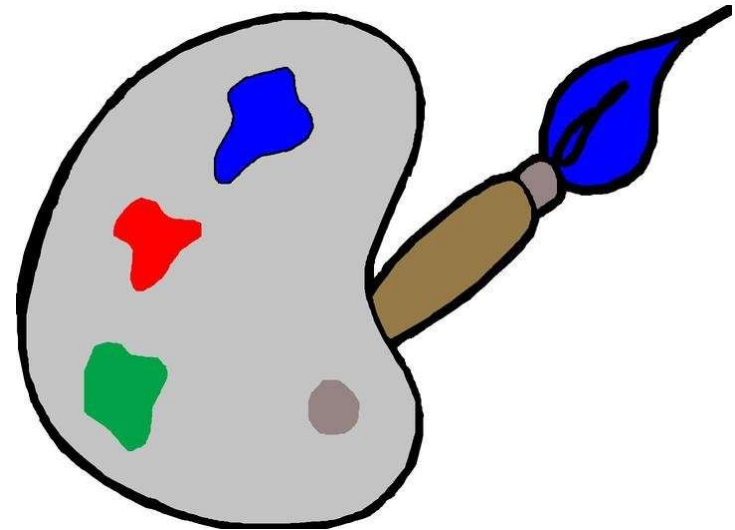
Building and Stimulating Minds
Since the Birth of Creativity



Common Stereotypes



“Left Brain”



“Right Brain”

Economics—A Brief Overview



- \$4.85 million in created jobs
- \$134 billion in generated profit by nonprofit art agencies
- \$10.5 billion in income taxes

Benefits for Your Children



- 5. Creative and Critical Thinking
- 4. Enhanced Problem-Solving and Decision-Making Skills



SAT Scores of Students in the Arts

COURSE TITLE	VERBAL MEAN SCORES			MATH MEAN SCORES		
	2000	2001	2002	2000	2001	2002
<i>Art History/Appreciation</i>	517	518	515	518	518	517
<i>Studio Art/Design</i>	524	525	522	528	528	528
<i>Photography/Film</i>	526	527	524	526	526	526
Dance	514	512	509	510	510	508
Drama: Study or Appreciation	534	534	531	522	523	522
Music: Study or Appreciation	538	539	537	537	538	537
Music Performance	532	533	530	534	535	535
NO ARTS COURSEWORK	477	476	473	496	494	494

Sources: The College Board, Profile of College-Bound Seniors National Report for 2000, 2001, and 2002.



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COURSE TITLE	VERBAL MEAN SCORES			MATH MEAN SCORES		
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Drama: Study or Appreciation	534	534	531	522	523	522
Music: Study or Appreciation	538	539	537	537	538	537
Music Performance	532	533	530	534	535	535
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Sources: The College Board, Profile of College-Bound Seniors National Report for 2000, 2001, and 2002.



More Benefits

- 3. Eloquent and Articulate Self-Expression
- 2. Improved Discipline and Self-Control
- 1. Boost in Confidence and Self-Esteem



What You Can Do

- **Seek** out additional resources online
- **Ask** school and state officials about arts education
- **Promote** involvement in and awareness of the fine arts at home
- **Encourage** the practice of the fine arts



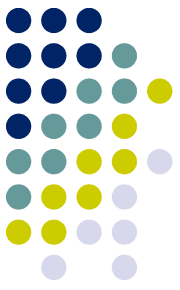
Art: Building and Stimulating Minds since the Birth of Creativity





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