

## Andrea Lunsford Videos

### Writing Beyond the Classroom

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[TITLE] Writing Beyond the English Classroom

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["Becky Damazo, Professor of Nursing California State University Chico" onscreen] DAMAZO: We encourage all of our students to seize the power of writing, and to become excellent writers for the profession and for the care that they give from day to day.

00:17

["Kristy Seele, Nursing Major" onscreen] SEELE: In a beginning English course you'll talk about certain concepts, and you really need to make sure that you back that up with information and make a point, where in nursing you're going to have a pathophysiology, and it's the same thing. You still have to back up what you're saying with factual information, and really digging down to get that information, going to the library, doing your research to make sure you're backing up every point, whether it's with a story or with someone's life. You have to make sure you have that background information. And having those skills started with beginning English.

00:51

["Melissa Wilhelm, Nursing Major" onscreen] WILHELM: Communicating on paper is our main way of communicating with the doctor, so it's really important for us to know how to properly write what we need to in order to get our point across to the doctor.

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[Damazo onscreen] Damazo: All nurses should be using evidence-based practice, so that means that we read and we document the practice that we're doing to make sure that there is evidence to support the care that we're giving. And writing is a key part of that.

01:15

["Andrea A. Lunsford, Stanford University" onscreen] LUNSFORD: Students often think that they don't need a lot of work on writing because they're not going to need to write when they finish school. They're going to be engineers; they're going to be bench scientists. They are going to have the kinds of jobs that will not require a lot of communication. Their professors try always to tell them that they're wrong. There's nobody that's going to do more writing than engineers and there's a ton of research to show that, that engineers are writing all the time.

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["Nathan Younie, Engineering major" onscreen] YOUNIE: Right now we're not going to be on the floor working so much. We're going to be hopefully managing, and you've got to be able to put papers together. Your emails, word processing, Excel, all that, you've definitely got to have that whole package. Got to be able to communicate, that's a huge part of it. Definitely goes beyond, obviously, writing your papers. You need your company to know what you're talking about.

02:03

["Mark Stemen, Professor of Geography and Planning California State University Chico" onscreen] STEMEN: If you can't write, you can't communicate, and so much of the communication is now written communication in different ways. Even though it's a smaller world, it seems to be less face-to-face world, so much more of our communication is written. So if you can't write, you can't get your word across, and if you can't get your word across, you really become ineffective at almost anything you want to do.

02:22

[Lunsford onscreen] Lunsford: I got an email from a young man who is now working at Google, telling me in pretty great detail what he was using from what he had learned about writing during the course of his four years here. And one of the things that he took away that he says has been very, very important to him is the notion of thinking carefully about your audience. And he gave me two or three, probably told me things he shouldn't have been telling me about Google, but about how that audience awareness that he gained during his time at Stanford in terms of writing was really paying off for him, helping him understand the culture of Google and the kinds of writing assignments that he was being given.