00:05

[LUNSFORD onscreen] LUNSFORD: I really believe that everything's an argument.

00:08

[TITLE] Everything's an Argument

00:10

["Andrea A. Lunsford, Stanford University" onscreen] Lunsford: Poems make arguments. I believe that food makes arguments. I know when my students come in and they are dressed in a certain fashion,

00:17

[Shots of students on campus] Lunsford: they are definitely making an argument about who they are and what they stand for, where they come from.

00:23

["Mark Herrera, Sustainability Major" onscreen] HERRERA: The clothes I buy, I'm sure people would have an issue from it.

00:29

["Mark Stemen, Professor of Geography and Planning, California State University Chico" onscreen] STEMEN: Mark Herrera wears arguments on his clothes all the time as he walks around. In some senses his way of life is an argument.

00:36

[Herrera onscreen] Herrera: If my clothing line comes from

00:39

[Shots of sweatshops] Herrera: sweatshops in Indonesia, I might have a problem with that.

00:42

[Lunsford onscreen] Lunsford: They make those decisions very carefully because they're arguing for not just who they are today but who they want to be in the future.

00:50

["Alex Rankin, English Major" onscreen] RANKIN: It's a statement, it's something that is yours and it's something you believe in, something that you stand by.

00:57

[Lunsford onscreen] Lunsford: They're arguing that that choice is going to lead them in a certain direction.